

The Diamond, East Liverpool

THE BUSINESS CENTER • SEPTEMBER 2026



Crockery Valley Club Notes

The Sleepless Shoe Company sign sits beside the trolley. Many of the East Liverpoolians seem aware of the photographer, especially the boys gathered beside the car. Planning a scene for a photo postcard was common: a crowd made the Diamond lively, and every card sold or mailed repeated the company's name. We cannot prove who assembled the boys or whether the proprietor directed them, but Sleepless Shoe Company had a fine place in the picture.